



## **GOALPOST PRODUCES OPTUS ONE80PROJECT WINNER *THE SELLERS***

***PREMIERING 11:30PM AEDT FRIDAY 18 MARCH ON MTV CHANNEL 124***

*The Sellers*, winner of the 2010 OptusONE80Project, produced by Goalpost Pictures Australia, will premiere at 11.30pm Friday March 18 on MTV Channel 124.

The drama, a commercial TV hour, is also available now in 8-minute chapters exclusive to Optus customers on mobile and on-line at Optus Zoo ([www.optuszoo.com.au](http://www.optuszoo.com.au)) before airing on MTV on March 18.

The OptusONE80Project, now in its fifth year, invites entrants to submit a 180 second pilot for a one-hour television drama and then commissions the winning entry to produce a full length program with a budget of \$180,000.

*The Sellers*, this year's winner, was produced by Belinda Mravicic for Goalpost Pictures Australia and directed by Maia Horniak. The writers and lead actors are Andrew Ryan and Will Howarth. Executive Producer is Rosemary Blight.

*The Sellers* - which also stars Olivia Pigeot, Brandon Burke, Ashley Cheadle and Bonnie Sveen - follows Nick (played by Will Howarth) and Laurent Seller (played by Andrew Ryan), two brothers who offer a unique service. They can restart your life. They will terminate your job, dispose of all your personal possessions, and remove you from the people that you know - steps that we would never take for ourselves.

"We set out to create a show with high production values despite a limited budget and, fortunately, our very gifted young director Maia Horniak was able to bring with her a dedicated and talented crew," Belinda Mravicic says.

"The competition is a great opportunity for emerging film makers to have drama produced and aired on TV and we are very grateful to MTV and Optus for the opportunity."

*The Sellers* was shot in Sydney over nine days using Red camera. DOP Callan Green placed Lomo anamorphic lens on the digital camera to give the production a cinematic quality. The driving soundtrack was composed and supervised by Basil Hogios.

Maia Horniak is one of Australia's most exciting directing talents and has directed several short films, a TV series pilot, TV commercials and music videos. Maia studied at the renowned film school, FAMU, in Prague, studied Digital Media at the Royal Art Academy in Copenhagen, and then

completed a Masters in Film Directing at the Australian Film Television and Radio School (AFTRS) where she was awarded the prestigious Gilbert and Tobin Award for the 'Most Significant and Promising Body of Work'. In 2006 Maia won the Outstanding Film Maker Award at HATCHFEST USA after being chosen as 1 of 10 groundbreaking young filmmakers from around the world and she was also one of four finalists chosen from the Asia Pacific region to be nominated for the 2007 Kodak New Director Award.

Goalpost Pictures Australia is a leading Australian independent production company headed by its partners Rosemary Blight, Kylie du Fresne, Ben Grant and Cass O'Connor. The company has major screen credits, including the feature film *Clubland*, the Julien Temple-directed film opera *Eternity Man*, the award-winning TV dramas *Lockie Leonard* and *Scorched* and the upcoming major international feature film *The Sapphires* and television drama *Panic at Rock Island*. The company's films and television programs have sold around the world, screened at key international festivals including Cannes, Berlin, Sundance, Locarno and Toronto, and been recognised with Rose d'Or, BAFTA, AFI, Crystal Bear and Logie awards.

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